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SIGNARIA IP

INTELLECTUAL PROPERTY

PREPARATION GUIDE / IDENTITY

Before choosing *a name.*

The starting point for your brand.

01 Write down the name and identity elements you want to discuss.

02 Describe your business products or services.

03 Define the countries where you seek protection.

04 State whether you already use the mark and since when.

05 Prepare the questions you want to resolve before launching.

This guide helps prepare an initial inquiry. Feasibility and the scope of services are assessed for each matter.

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